

Global Athletic Footwear Market Overview and Insights:

Athletic Footwear Market research is an ongoing process. Consistent monitoring and evaluating of market dynamics to stay informed and adapt your strategies accordingly. As a market research and consulting firm, we offer market research reports that focus on major parameters including Target Market Identification, Customer Needs and Preferences, Thorough Competitor Analysis, Market Size & Market Analysis, and other major factors. At the end, we do provide meaningful insights and actionable recommendations that inform decision-making and strategy development.

What is the Future Market Size of the Athletic Footwear Industry and its Yearly Growth Rate?

The Global [Athletic Footwear Market](https://www.marknteladvisors.com/query/request-sample/athletic-footwear-market.html) size was valued at USD 141 Billion in 2024 and is projected to reach USD 159 Billion by 2030. Along with this, the market is estimated to grow at a CAGR of around 2.43% during the forecast period, i.e., 2025-2030. This is due to the rising awareness of health benefits and growing interest in sports and several associated activities. Nowadays, as the younger population is showing great enthusiasm towards sports to stay healthy & to include any one physical activity in their lifestyle, this, in turn, is instigating the demand for athletic footwear globally. Even building awareness towards health diseases like cardiovascular diseases, diabetes, obesity, depression, etc., being cured through physical activities such as Squash, swimming, cycling, running, basketball, and others, creates hype in the consumers towards athletic footwear.

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Who are the Main Competitors Driving the Global Athletic Footwear Market Forward?

The prominent players essentially operating in the Athletic Footwear Market are as follows:

- Adidas AG
- Nike Inc.
- Strategic Alliances/ Partnerships
- PUMA SE
- ASICS Corporation
- Fila Inc.
- Under Armour Inc.
- Li-Ning Company Limited
- Skechers USA, Inc.
- Reebok International Ltd.
- New Balance Athletics, Inc.
- Brooks Sports, Inc.
- VF Corporation
- US Polo Association
- Xtep International Holdings Ltd
- 361 Degrees International Ltd
- Qiaodan Sports Co Ltd
- Others

Global Athletic Footwear Market Driver:

Inclination Towards Sports & Physical activities – The increasing global interest in sports and other fitness activities led to a boost in the market and also registered further growth. With the rising popularity of sports and fitness footwear, it facilitates gaining more and more consumer attention in the market. Footwear that provides comfort gradually minimizes the chance of injury and provides support is always in high demand. Even the realization of regular exercise contributes to the Athletic Footwear Market Growth. For Instance:

- In April 2024, Adidas introduced 49 styles of shoes to choose from, 9 sponsored nations, and the 2024 Olympic and Paralympic Games in Paris.

Moreover, an increasing number of sports tournaments is also expected to affect the market growth graph. Several tournaments are being organized, local, regional, and many more, and numerous individuals are participating in them to display their skills & expertise. Hence, with the growing participation in the tournaments, there is a high demand for athletic footwear, further driving the market growth.

Full Market Research Report – <https://www.marknteladvisors.com/research-library/athletic-footwear-market.html>

What is the Segmentation of the Global Athletic Footwear Market?

The Athletic Footwear market covered in this report is segmented –

- By Type of Footwear
 - Aerobic Shoes – Market Size & Forecast, 2020-2030 (USD Million)
 - Running Shoes – Market Size & Forecast, 2020-2030 (USD Million)
 - Walking Shoes – Market Size & Forecast, 2020-2030 (USD Million)
 - Trekking & Hiking Shoes – Market Size & Forecast, 2020-2030 (USD Million)
 - Sports Shoes – Market Size & Forecast, 2020-2030 (USD Million)

Running Shoes hold the largest share of the Athletic Footwear Market. The rising popularity of Gen Z and the Millennial population towards physical activities, such as dance, exercise, gym, fitness programs, etc.

- By Sport Type
 - Cricket – Market Size & Forecast, 2020-2030 (USD Million)
 - Football – Market Size & Forecast, 2020-2030 (USD Million)
 - Tennis – Market Size & Forecast, 2020-2030 (USD Million)
 - Basketball – Market Size & Forecast, 2020-2030 (USD Million)
 - Other – Market Size & Forecast, 2020-2030 (USD Million)
- By End User
 - Men – Market Size & Forecast, 2020-2030 (USD Million)
 - Women – Market Size & Forecast, 2020-2030 (USD Million)
 - Children – Market Size & Forecast, 2020-2030 (USD Million)
- By Price Range
 - Up to USD 25 – Market Size & Forecast, 2020-2030 (USD Million)
 - USD 26 to 50 – Market Size & Forecast, 2020-2030 (USD Million)
 - USD 51 to 100 – Market Size & Forecast, 2020-2030 (USD Million)
 - Above USD 100 – Market Size & Forecast, 2020-2030 (USD Million)
- By Sales Channel
 - Supermarkets & Hypermarkets – Market Size & Forecast, 2020-2030 (USD Million)
 - Brand Outlets – Market Size & Forecast, 2020-2030 (USD Million)
 - Sports Goods Stores – Market Size & Forecast, 2020-2030 (USD Million)
 - Online – Market Size & Forecast, 2020-2030 (USD Million)

- Others
- By Region
 - North America
 - South America
 - Europe
 - The Middle East & Africa
 - Asia-Pacific

Key Questions Answered in the Research Report

1. What is the predicted Athletic Footwear market size and growth rate for the years 2025-30?
2. What challenges are restricting the growth of the Athletic Footwear market?
3. Which segment accounted for the largest market share in the Athletic Footwear market?
4. Which prominent companies are leading growth in the Athletic Footwear market?
5. In what formats does Markntel Advisors deliver the concerned report descriptions?
6. How long does it take for customers to receive the reports provided by Markntel Advisors?
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